THE DAILY MISSOURIAN

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National Advertising Representatives Carpenter-Scheerer Co., Fifth Avenue Build-ing, New York; Peoples Gas Building, Chi-

THE NAVY NEEDS MEN

The Navy needs men!

Congress left with the President the power to direct an increase of the enlisted force to \$7,000 men in case of an emergency. President Wilson signed the executive order authorizing the increase Saturday night. The emergency exists.

The young manhood of America should respond.

Germany is melting the church bells to make munitions, and no doubt almost every patriotic small boy would be willing to sacrifice the school bells also.

THE RUSSIAN REVEILLE

"It is a curious fact," says Prof. W. L. Phelps of Yale, in his "Essays on Russian Novelists," "that though Russia is old her development is new. Russian history goes back to the ninth century, Russian literature begins in the nineteenth. Russian literature does not sound like a child learning to talk; it is rather the voice of a giant awakening from long sleep and becoming articulate. The world has watched the giant's slumber for a long time, wondering what he would say when he wakened. And what he has said has been well worth the hundred years of waiting."

Now, in the twentieth century, the world sees another awakening. The giant rouses and, rising, has toppled the huge structure of absolutism. Its fall has left no chaos, but under his hands lift as by magic the towers of a new democracy.

The revolution had been a miracle of discipline, of intelligent action and restraint. The Russian, hitherto thought incapable of self-government, has shown an amazing power of initiative.

What now? Will the monarchy go down? Can the Russian people, with less political experience than the English, accomplish with a council what Great Britain has found impossible without Lloyd-George as virtual dictator? No doubt Russia will not go back permanently to autocracy. No nation ever willingly gives up liberties it has once enjoyed. The democratization of Russia is certain. But the extreme Socialists and the Radicals would do well to wait. With a population 75 per cent illiterate before the war, government under a republic with a council is a risky busi-

The soil of Germany seems to be becoming more fertile for one of those "made-in-Russia" revolutions.

A great many young men like to say they have "accepted a position," but the real truth of the matter is that the accepting was done by the employer.

ALCOHOL, PNEUMONIA'S ALLY In the last nine weeks 2,377 deaths have occurred in New York which the department of health of that city attributes primarily to alcohol working itself out in pneumonia. The figures for this year are larger by 534 than those for the corresponding period in 1916. According to the reports of the department, there is little indication that the infection is abating. The department is continuing to issue warnings against alcohol as one of the most powerful allies of the pneumonia germ.

Facts cannot be disregarded. The figures and statements here given come from authoritative sources and verified in every respect. Is there not, then, a tremendously important lesson in this situation for the American people with reference to the inroads King Alcohol is making on the population of our nation?

Temporary distress and suffering

habits not only affect the lader of the home but tend to destroy the virility and strength which America should be diligently creating and increasing. Alcohol is the foe of man physically. economically, politically and socially as much as it has always been the morally arch enemy of humanity.

The time has come for spring planting. Columbians should not neglect the care of their front lawns in their enthusiasm over the back-lot garden.

Other cities equal to Columbiaand many larger—have elected to perpetuate the name of Andrew Carnegie. millionaire steel king. Why not Co-

Merchant tailors are experimenting in colored materials for men's evening clothes-a charming champagne. a chic purple or a stunning old rose. First the wrist watch, then the wine colored dress suit-Jumping Jupiter! next a vanity case, a lace collar and ribbon-tied mustaches.

ARE YOU A SLACKER!

For a selfish reason, if for no other, everyone should devote a normal amount of time and attention to his physical development.

The exuberance, the freedom from bodily ills and ailments, to consciousness of power both mental and physical, the satisfaction and content that comes from the mere fact of living. all go to repay many-fold the slight investment of time given to body-

Health is no respecter of persons It is ever ready to come to all that will accept it. It cannot be bought with wealth nor barred by poverty. No true happiness, no success can exist without it. It is simple of acquisition and easy to retain. Yet because its fundamental tenets are temperarce, normality and physical education, it is widely spurned-its treasures lie unclaimed.

A prominent crimonologist declares that murders are becoming scarcer and more difficult every day because of the advance of science. But any serious-minded criminal can be scientific. The trouble is that we are living in an age where co-operation is essential to success in business. And somehow very few victims will co-op-

May Call It "Ames University." A petition asking that the name of the Iowa State Agricultural College changed to Ames University has been signed by nearly all the 3,000 students at the college. The state board of education, members of the assembly and alumni are said to favor a change in the name of the school, which is known over the entire Missouri Valley Conference, to which t belongs, as "Ames".

Miss Wise to St. Lores Times. Miss Sadie Wise, B. J. '16, who has been a general reporter on the Joplin News-Herald for the last year, has accepted a position to do reportorial work on the St. Louis Times. She began her new work today.

WABASHMARKET

Tuesday and Wednesday Telephone 888

e Ben Hurr Soap 6 bars for

Nice Table Peaches, can	15
Best Asparagus Tips, 2 cans	35
Green Beans, 2 cans	
Sunkist Prunes, Ib.	
Fine Sunkist Peaches, Ib.	1234
Try a loaf Cake, each	
Van Camps Red Kidney Beans	
· can	7.1
15c Corn, 2 cans	
15e Van Camp's Chilli Con Car	
2 cans	
25c Oranges, dozen	
Loose Olives, qt.	
25c Checolate, bar	
10c Cocoa, 2 cans	
10c Pumpkin, 2 cans	
10c Baking Powders, can	
20c Veal Loaf, can	
20c Butter Beans, can	
Se Palm Beach Soap, 7 bars	
10c Tollet Sonn hav	

WHY PAY 15e FOR OIL WHEN YOU CAN GET THE BEST HERE FOR ONLY 10c.

10c Tollet Paper, 3 rolls

Toflet Paper, 6 rolls

WE HAVE SEED POTATOES. ONIONS SETS, GARDEN AND FLOW-

caused by the bread-winner's drinking We Give 29. Stamps

SOCIETY NOTES

Mrs. W. H. Pommer and her sister. Miss Alida Smith, informally entertained a few of their friends at the home of Mrs. Pommer this afternoon. Those present were: Mrs. D. T. Rowland of St. Louis, who is the guest' of Mrs. Bella Kirkbride, Mrs. Bella Kirkbride, Mrs. Henry Price, Mrs. Maurice Powell, Miss Frances Sanders and Mrs. D. C. Taylor of Manchester, who is the house guest of Mrs. Pommer.

Miss Myrtle Spence, who is visiting her brother, Harold Spence, a student in the University, was a dinner guest at the Alpha Phi house yesterday.

Mrs. J. H. Branaman, chaperon of the Alphi Phi sorority, is visiting in

Mr. and Mrs. J. W. Ferguson of St. Louis were the week-end guests of Mr. and Mrs. T. K. Catron. They attended the Theta Nu Epsilon dance Friday night and returned home Saturday afternoon.

returned to her home in Marcellus, preparing to take part in the im-

noon Miss Gertrude and Miss Emily held at Boonville this week.

Peas of Quincy, Ill., who are visiting at 1211 East Broadway.

Miss Juliet Bowling, who has been visiting for two months in Goliad, Tex., returned home this afternoon.

week-end guest of the Beta Sigma Omicron sorority of Stephens College. Miss Helen Houx of Hale will arrive Saturday to be a guest of the sorority.

Route Through Mineola Hills.

The Mineola Hills in Montgomery County will be the scene of the first activities in the move of the National Old Trails Association to rock the old Trails Road from Kansas City to St. Louis. The rocking of this road will make it the first hard surfaced highway to be constructed between St. Louis and Kansas City.

The Minealo Hills have proved the greatest drawback. A new right-ofway has been obtained through this district, however, and Mineola will soon vote on a bond issue for completing the road over the new route Mrs. W. L. Arnold, who has been The New Florence and Jonesburg road visiting her daughter, Mrs. H. F. districts, other district in Montgomery Schulte, for the last two months, has County cut by the Old Trails Road, are provement campaign.

Lafayete and Cooper counties are Mrs. L. H. Hannah of 406 South also reported to be behind the move Ninth street entertained this after- to rock the road. A meeting will be

Miss Eva Lee of Charleston was the

TO IMPROVE ROAD TO ST. LOUIS Tralls Association Will Rock

Make It Two!

Coca-Cola is always a mighty welcome sugges tion, whether the crowd's hot and 'dry just wanting a glass of delicious refreshment. It's the favorite call of millions daily. Demand the genuine by full name



BROADWAY ODEON

The Little House With the Big Show

Tuesday, Literary Day FLORENCE LABADIE

"SHAKESPEAR'S STROLLING PLAYERS" A MASTER PICTURE

Parents and Teachers-Note

We are playing these Literary Subjects for the benefit of Students, and we earnestly solicit your support

Coming Saturday, March 31st, "David Copperfield"

The Golf Links are FREE

(All you need is your gym fee receipt)

The Score Cards are FREE

(All you need to do is to call at the GO-OP)

A full line of Grawford- McGregor and Spalding's Golf Goods now on display at CO-OP ... the CO-OP'S guarantee is backed by that of the maker.

CO-OP

EASTER NOVELTIES

Chickens, Rabbits, Baskets of Chicks, Cards, Eggs, Favors, Napkins, Place Cards, Stickers, Candy Baskets, Etc.

CAMPBELL & ALEXANDER 920 Broadway

Stephens Will Play C. H. S. Girls. The girls' basketball team of the Columbia High School will play the school gymnasium at 7:30 o'clock tonight. High school students will be admitted for 15 cents. General admission will be 25 cents.

100 Jefferson Day Tickets Sold.

Sugar

12 1-2 lbs, \$1.00 Best White Potatoes, Peck,

19 105
20c Raisins12c
15c Raisins9c
20c Baked Beans 15c
15c Tuna Fish10c
Nice Table Peaches, No. 8, 15c
Good Hominy, Can814e
Hersheys Cocoa, 1/2 lb 18c
Fine Can Pears, No. 3 15c
Asparagus Tips, No. 2 15c
Ripe Olives, Quart25c
Libby's Asparagus Tips
Square 22e
20e Lima Beans, can15c
30c Coffee, lb 25c

Black Eyed Beans, No. 1 10c

Kellogg Corn Flakes, 3 for 25c

Sunkist Peaches No. 1. 11c

Phone 375 12 N. Eighth St.

More than 100 tickets had been sold this morning for the Jefferson Day Stephens College team at the high banquet to be given by the Democrats of the county at the Virginia Grill April 13. The number of guests will be limited to 200. Women will attend this year for the first time.

ANNUAL SCHOOL ELECTION

Tuesday, April 3rd, 1917.
In compliance with Sec. No. 10844, Revised Statutes 1999, notice is hereby given to the qualified voters of the school district of Columbia, in the County of Boone and State of Missouri that the annual school election will be held in said district on Tuesday, April 3rd, 1917. And among other things specified by law the following will be proposed and considered. First, to elect two directors to serve for a period of three years. Second, to increase the annual rate of taxation in the sum of 60c, on \$100.00 valuation for teachers and incidentals over and above that provided by law for school purposes.

and above that provided by law for school purposes.

Said election will be held in conjunction with the city in the City of Columbia. Mo., at the same polling places and under direction of the same judges and clerks, and voters living out of said city will vote in that ward of said city to which they would be attached if the ward lines of said city were produced in straight lines thruout said territory to the limits of said district. The polls will be opened at 6:00 o'clock a, m. and closed at 7:00 o'clock p, m. of said day. Done by the order of the Board of Directors of said district on the 5th day of March, 1917.

JNO. L. HENRY, Sec'y.

JNO. L. HENRY, Sec'y,

The levy submitted for schol purposes is not an increase over that of last year but is an increase over the amount that may be levied by the school board without a vote of taxparers being had. Under the law the school board can only levy up to 40c, on the \$100.00 valuation without such vote. The levy submitted this year is just the same that has been voted for the past several years and if the proposition carries the rate of taxation for school purposes will be the same as in 1916.

JNO. L. HENRY, Secretary.

OVERLAND AUTOMOBILES

Velie Moon Accessories

W. C. BOWLING

8th and Cherry Bowling Lbr. Co. Phone No. 2

School of Aesthetic Dancing for girls Conducted by Mrs. C. D. Green

Tuesdays 2:30 to 4:30

Saturdays 10:15 to 12:15

MACCABEE HALL Phone 936

Above Central Bank

Come Where Are Served Those Dainty Lunches

Sandwiches, Hot Soda

Lunch Drinks and Pastry

Why go down town. You can get that luncheon more reasonable

The PALMS

Try Our Crisp Waffles for breakfast if you sleep late.

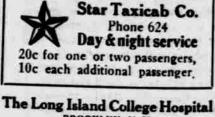


STUDENTS AND TEACHERS or VACATION WORK write

J. G. LONG Justice of the Peace and Notary Rooms 316 and 318 Guitar Building.

YEE SING Will call for your Laundry

Family washing satisfactorily and cheaply done. 12 S. 7th Phone 745



BROOKLYN, N.

